



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
Philadelphia, PA 19103

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966174-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	966174	06388641

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/29/12	M-F News 8 at 5a	5-6a	MTWTF--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Tu	10/23/12	5:23 AM	M-F News 8 at 5a	5-6a	:30	BC TV12 14H	\$400.00 NM
2	WGAL	W	10/24/12	5:07 AM	M-F News 8 at 5a	5-6a	:30	BC-08-12	\$400.00 NM
4	WGAL	Th	10/25/12	5:29 AM	M-F News 8 at 5a	5-6a	:30	BC TV12 14H	\$400.00 NM
5	WGAL	F	10/26/12	5:43 AM	M-F News 8 at 5a	5-6a	:30	BC-08-12	\$400.00 NM
2	10/23/12	10/29/12	M-F News 8 at 6a	6-7a	MTWTF--	:30	10	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	10	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WGAL	Tu	10/23/12	6:23 AM	M-F News 8 at 6a	6-7a	:30	BC-08-12	\$950.00 NM
1	WGAL	Tu	10/23/12	6:58 AM	M-F News 8 at 6a	6-7a	:30	BC TV12 14H	\$950.00 NM
2	WGAL	W	10/24/12	6:09 AM	M-F News 8 at 6a	6-7a	:30	BC TV12 14H	\$950.00 NM
6	WGAL	W	10/24/12	6:59 AM	M-F News 8 at 6a	6-7a	:30	BC TV12 14H	\$950.00 NM
3	WGAL	Th	10/25/12	6:29 AM	M-F News 8 at 6a	6-7a	:30	BC-08-12	\$950.00 NM
9	WGAL	Th	10/25/12	6:55 AM	M-F News 8 at 6a	6-7a	:30	BC TV12 14H	\$950.00 NM
10	WGAL	F	10/26/12	6:06 AM	M-F News 8 at 6a	6-7a	:30	BC TV12 14H	\$950.00 NM
4	WGAL	F	10/26/12	6:38 AM	M-F News 8 at 6a	6-7a	:30	BC-08-12	\$950.00 NM
3	10/23/12	10/29/12	NBC Today Show	7-9A	MTWTF--	:30	10	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTF--	10	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WGAL	Tu	10/23/12	7:59 AM	NBC Today Show	7-9A	:30	BC TV12 14H	\$900.00 NM
1	WGAL	Tu	10/23/12	8:41 AM	NBC Today Show	7-9A	:30	BC-08-12	\$900.00 NM
2	WGAL	W	10/24/12	7:29 AM	NBC Today Show	7-9A	:30	BC-08-12	\$900.00 NM
9	WGAL	W	10/24/12	8:26 AM	NBC Today Show	7-9A	:30	BC TV12 14H	\$900.00 NM
3	WGAL	Th	10/25/12	7:56 AM	NBC Today Show	7-9A	:30	BC TV12 14H	\$900.00 NM
10	WGAL	Th	10/25/12	8:37 AM	NBC Today Show	7-9A	:30	BC-08-12	\$900.00 NM
6	WGAL	F	10/26/12	7:56 AM	NBC Today Show	7-9A	:30	BC TV12 14H	\$900.00 NM
4	WGAL	F	10/26/12	8:49 AM	NBC Today Show	7-9A	:30	BC-08-12	\$900.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
966174-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Casey/D/Senate		BOB CASEY FOR SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/23/12	10/29/12	M-F 12-12:30p News Class of Time - Pre-emptible with notice	12-12:30p	MTWTF--	:30	5	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WGAL Tu 10/23/12 12:29 PM M-F 12-12:30p News 12-12:30p :30 BC TV12 14H \$400.00 NM 1 WGAL W 10/24/12 12:20 PM M-F 12-12:30p News 12-12:30p :30 BC TV12 14H \$400.00 NM 2 WGAL Th 10/25/12 12:15 PM M-F 12-12:30p News 12-12:30p :30 BC TV12 14H \$400.00 NM 5 WGAL F 10/26/12 12:09 PM M-F 12-12:30p News 12-12:30p :30 BC TV12 14H \$400.00 NM									
5	10/23/12	10/29/12	Dr. Phil Class of Time - Pre-emptible with notice	3-4p	MTWTF--	:30	5	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 10/23/12 3:37 PM Dr. Phil 3-4p :30 BC TV12 14H \$350.00 NM 2 WGAL W 10/24/12 3:22 PM Dr. Phil 3-4p :30 BC TV12 14H \$350.00 NM 4 WGAL Th 10/25/12 3:11 PM Dr. Phil 3-4p :30 BC TV12 14H \$350.00 NM 5 WGAL F 10/26/12 3:51 PM Dr. Phil 3-4p :30 BC TV12 14H \$350.00 NM									
6	10/23/12	10/29/12	M-F 2-3p Class of Time - Pre-emptible with notice	2-3p	MTWTF--	:30	5	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$265.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 10/23/12 2:19 PM M-F 2-3p 2-3p :30 BC-08-12 \$265.00 NM 3 WGAL W 10/24/12 2:49 PM M-F 2-3p 2-3p :30 BC TV12 14H \$265.00 NM 5 WGAL Th 10/25/12 2:31 PM M-F 2-3p 2-3p :30 BC-08-12 \$265.00 NM 4 WGAL F 10/26/12 2:45 PM M-F 2-3p 2-3p :30 BC TV12 14H \$265.00 NM									
7	10/23/12	10/29/12	M-F 1-2p Class of Time - Pre-emptible with notice	1-2p	MTWTF--	:30	5	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 10/23/12 1:25 PM M-F 1-2p 1-2p :30 BC TV12 14H \$375.00 NM 3 WGAL W 10/24/12 1:45 PM M-F 1-2p 1-2p :30 BC-08-12 \$375.00 NM 5 WGAL Th 10/25/12 1:46 PM M-F 1-2p 1-2p :30 BC TV12 14H \$375.00 NM 4 WGAL F 10/26/12 12:59 PM M-F 1-2p 1-2p :30 BC-08-12 \$375.00 NM									
8	10/23/12	10/29/12	M-F 4-5P Class of Time - Pre-emptible with notice	4-5P	MTWTF--	:30	5	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Tu 10/23/12 4:20 PM M-F 4-5P 4-5P :30 BC TV12 14H \$500.00 NM 3 WGAL W 10/24/12 4:57 PM M-F 4-5P 4-5P :30 BC-08-12 \$500.00 NM 5 WGAL Th 10/25/12 4:56 PM M-F 4-5P 4-5P :30 BC TV12 14H \$500.00 NM 2 WGAL F 10/26/12 4:28 PM M-F 4-5P 4-5P :30 BC-08-12 \$500.00 NM									
9	10/23/12	10/29/12	M-F 5-6p News Class of Time - Pre-emptible with notice	5-6p	MTWTF--	:30	5	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/23/12 10/29/12 MTWTF-- 5 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL Tu 10/23/12 5:11 PM M-F 5-6p News 5-6p :30 BC-08-12 \$1,000.00 NM 3 WGAL W 10/24/12 5:25 PM M-F 5-6p News 5-6p :30 BC TV12 14H \$1,000.00 NM 5 WGAL Th 10/25/12 5:46 PM M-F 5-6p News 5-6p :30 BC TV12 14H \$1,000.00 NM									



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Advertiser		Product	Estimate Number
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																			
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WGAL	F	10/26/12	5:39 PM	M-F 5-6p News	5-6p	:30	BC-08-12	\$1,000.00	NM																																																																		
10	10/23/12	10/29/12	M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	MTWTF--	:30	5	\$1,400.00	NM																																																																			
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2	WGAL	Th	10/25/12	6:14 PM	M-F News 8 at 6p	6-630p	:30	BC-08-12	\$1,400.00	NM																																																																		
4	WGAL	F	10/26/12	6:00 PM	M-F News 8 at 6p	6-630p	:30	BC TV12 14H	\$1,400.00	NM																																																																		
11	10/27/12	10/28/12	Sa/Su News 8 at 6 Class of Time - Pre-emptible with notice	6-630p	-----SS	:30	2	\$500.00	NM																																																																			
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1	WGAL	Sa	10/27/12	6:30 PM	Sa/Su News 8 at 6	6-630p	:30	BC-08-12	\$500.00	NM																																																																		
2	WGAL	Su	10/28/12	6:22 PM	Sa/Su News 8 at 6	6-630p	:30	BC 11 12	\$500.00	NM																																																																		
12	10/23/12	10/29/12	M-Sun Nightly News Class of Time - Pre-emptible with notice	630-730p	--1-1--	:30	2	\$2,800.00	NM																																																																			
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1	WGAL	W	10/24/12	6:51 PM	M-Sun Nightly News	630-730p	:30	BC-08-12	\$2,800.00	NM																																																																		
5	WGAL	F	10/26/12	6:52 PM	M-Sun Nightly News	630-730p	:30	BC-08-12	\$2,800.00	NM																																																																		
13	10/23/12	10/26/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7-730p	-TWTF--	:30	4	\$500.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/22/12	10/28/12	-TWTF--	4	\$500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
2	WGAL	Tu	10/23/12	7:10 PM	Entertainment Tonight	7-730p	:30	BC TV12 14H	\$500.00	NM																																																																		
1	WGAL	W	10/24/12	7:11 PM	Entertainment Tonight	7-730p	:30	BC TV12 14H	\$500.00	NM																																																																		
3	WGAL	Th	10/25/12	7:29 PM	Entertainment Tonight	7-730p	:30	BC TV12 14H	\$500.00	NM																																																																		
4	WGAL	F	10/26/12	7:18 PM	Entertainment Tonight	7-730p	:30	BC TV12 14H	\$500.00	NM																																																																		
14	10/23/12	10/29/12	Access Hollywood Class of Time - Pre-emptible with notice	730-8p	MTWTF--	:30	5	\$500.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/23/12</td><td>10/29/12</td><td>MTWTF--</td><td>5</td><td>\$500.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>2</td><td>WGAL</td><td>Tu</td><td>10/23/12</td><td>7:41 PM</td><td>Access Hollywood</td><td>730-8p</td><td>:30</td><td>BC-08-12</td><td>\$500.00</td><td>NM</td></tr><tr><td>4</td><td>WGAL</td><td>W</td><td>10/24/12</td><td>7:56 PM</td><td>Access Hollywood</td><td>730-8p</td><td>:30</td><td>BC TV12 14H</td><td>\$500.00</td><td>NM</td></tr><tr><td>5</td><td>WGAL</td><td>Th</td><td>10/25/12</td><td>7:55 PM</td><td>Access Hollywood</td><td>730-8p</td><td>:30</td><td>BC TV12 14H</td><td>\$500.00</td><td>NM</td></tr><tr><td>3</td><td>WGAL</td><td>F</td><td>10/26/12</td><td>7:54 PM</td><td>Access Hollywood</td><td>730-8p</td><td>:30</td><td>BC-08-12</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/23/12	10/29/12	MTWTF--	5	\$500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	2	WGAL	Tu	10/23/12	7:41 PM	Access Hollywood	730-8p	:30	BC-08-12	\$500.00	NM	4	WGAL	W	10/24/12	7:56 PM	Access Hollywood	730-8p	:30	BC TV12 14H	\$500.00	NM	5	WGAL	Th	10/25/12	7:55 PM	Access Hollywood	730-8p	:30	BC TV12 14H	\$500.00	NM	3	WGAL	F	10/26/12	7:54 PM	Access Hollywood	730-8p	:30	BC-08-12	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/23/12	10/29/12	MTWTF--	5	\$500.00																																																																							
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2	WGAL	Tu	10/23/12	7:41 PM	Access Hollywood	730-8p	:30	BC-08-12	\$500.00	NM																																																																		
4	WGAL	W	10/24/12	7:56 PM	Access Hollywood	730-8p	:30	BC TV12 14H	\$500.00	NM																																																																		
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3	WGAL	F	10/26/12	7:54 PM	Access Hollywood	730-8p	:30	BC-08-12	\$500.00	NM																																																																		
15	10/28/12	10/28/12	NFL Class of Time - Pre-emptible with notice	NFL Various	-----1	:30	1	\$5,200.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----1</td><td>1</td><td>\$5,200.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>Su</td><td>10/28/12</td><td>10:07 PM</td><td>NFL</td><td>NFL Various</td><td>:30</td><td>BC 11 12</td><td>\$5,200.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----1	1	\$5,200.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Su	10/28/12	10:07 PM	NFL	NFL Various	:30	BC 11 12	\$5,200.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/22/12	10/28/12	-----1	1	\$5,200.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WGAL	Su	10/28/12	10:07 PM	NFL	NFL Various	:30	BC 11 12	\$5,200.00	NM																																																																		
16	10/23/12	10/23/12	NBC Prime	8-9p	-1-----	:30	1	\$2,100.00	NM																																																																			



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966174-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Casey/D/Senate		BOB CASEY FOR SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-1-----	1	\$2,100.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL Tu		10/23/12	8:21 PM	NBC Prime	8-9p	:30	BC TV12 14H	\$2,100.00	NM
18	10/23/12	10/25/12	NBC Tonight Show	1135p-1235a	-TWT---	:30	10	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWT---	10	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WGAL Tu		10/23/12	11:44 PM	NBC Tonight Show	1135p-1235a	:30	BC-08-12	\$400.00	NM
10 WGAL Tu		10/23/12	11:56 PM	NBC Tonight Show	1135p-1235a	:30	BC TV12 14H	\$400.00	NM
1 WGAL Tu		10/23/12	12:31 AM	NBC Tonight Show	1135p-1235a	:30	BC TV12 14H	\$400.00	NM
5 WGAL W		10/24/12		NBC Tonight Show	1135p-1235a	:00		\$400.00	NM
See MG 18.11									
4 WGAL W		10/24/12	11:45 PM	NBC Tonight Show	1135p-1235a	:30	BC TV12 14H	\$400.00	NM
6 WGAL W		10/24/12	12:08 AM	NBC Tonight Show	1135p-1235a	:30	BC TV12 14H	\$400.00	NM
3 WGAL W		10/24/12	12:31 AM	NBC Tonight Show	1135p-1235a	:30	BC-08-12	\$400.00	NM
9 WGAL Th		10/25/12	11:48 PM	NBC Tonight Show	1135p-1235a	:30	BC-08-12	\$400.00	NM
7 WGAL Th		10/25/12	12:09 AM	NBC Tonight Show	1135p-1235a	:30	BC TV12 14H	\$400.00	NM
8 WGAL Th		10/25/12	12:31 AM	NBC Tonight Show	1135p-1235a	:30	BC TV12 14H	\$400.00	NM
11 WGAL F		10/26/12	5:13 AM	M-F News 8 at 5a	5-6a	:30	BC TV12 14H	\$400.00	NM
MG for 18.5 10/24									
19	10/23/12	10/29/12	M-Su News 8 at 11p	11-1135p	MTWTFSS-	:30	6	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/23/12	10/29/12	MTWTFSS-	6	\$850.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WGAL Tu		10/23/12	11:24 PM	M-Su News 8 at 11p	11-1135p	:30	BC TV12 14H	\$850.00	NM
5 WGAL W		10/24/12	11:22 PM	M-Su News 8 at 11p	11-1135p	:30	BC-08-12	\$850.00	NM
6 WGAL Th		10/25/12	11:23 PM	M-Su News 8 at 11p	11-1135p	:30	BC TV12 14H	\$850.00	NM
1 WGAL F		10/26/12	11:12 PM	M-Su News 8 at 11p	11-1135p	:30	BC TV12 14H	\$850.00	NM
3 WGAL Sa		10/27/12	11:20 PM	M-Su News 8 at 11p	11-1135p	:30	BC TV12 14H	\$850.00	NM
20	10/27/12	10/28/12	Sat/Sun News 8 at 6a	6-7a	-----SS	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----SS	2	\$150.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WGAL Sa		10/27/12	6:30 AM	Sat/Sun News 8 at 6a	6-7a	:30	BC TV12 14H	\$150.00	NM
1 WGAL Su		10/28/12	6:10 AM	Sat/Sun News 8 at 6a	6-7a	:30	BC-08-12	\$150.00	NM
21	10/28/12	10/28/12	Su 7-730a	7-730a	-----1	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL Su		10/28/12	7:27 AM	Su 7-730a	7-730a	:30	BC-08-12	\$200.00	NM
22	10/27/12	10/27/12	NBC Saturday Today	7-9a	-----2-	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----2-	2	\$750.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL Sa		10/27/12	7:23 AM	NBC Saturday Today	7-9a	:30	BC-08-12	\$750.00	NM
2 WGAL Sa		10/27/12	8:41 AM	NBC Saturday Today	7-9a	:30	BC TV12 14H	\$750.00	NM



Send Payment To:
WGAL
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Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
966174-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	BOB CASEY FOR SEN		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/28/12	10/28/12	NBC Sunday Today	8-9a	-----1	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----1	1	\$650.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Su	10/28/12	8:54 AM	NBC Sunday Today		8-9a	:30	BC-08-12	\$650.00	NM
24	10/27/12	10/28/12	Sa/Su News 8 at 9a	9-10a	-----SS	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----SS	4	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Sa	10/27/12	9:10 AM	Sa/Su News 8 at 9a		9-10a	:30	BC-08-12	\$400.00	NM
3 WGAL Sa	10/27/12	9:41 AM	Sa/Su News 8 at 9a		9-10a	:30	BC TV12 14H	\$400.00	NM
4 WGAL Su	10/28/12	9:23 AM	Sa/Su News 8 at 9a		9-10a	:30	BC-08-12	\$400.00	NM
2 WGAL Su	10/28/12	9:58 AM	Sa/Su News 8 at 9a		9-10a	:30	BC-08-12	\$400.00	NM
25	10/25/12	10/26/12	M-F News 8 at 5a	5-6a	---TF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---TF--	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Th	10/25/12	5:07 AM	M-F News 8 at 5a		5-6a	:30	BC TV12 14H	\$400.00	NM
26	10/25/12	10/26/12	Dr. Phil	3-4p	---11--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---11--	2	\$350.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Th	10/25/12	3:44 PM	Dr. Phil		3-4p	:30	BC TV12 14H	\$350.00	NM
2 WGAL F	10/26/12	3:14 PM	Dr. Phil		3-4p	:30	BC-08-12	\$350.00	NM
27	10/25/12	10/26/12	M-F 4-5P	4-5P	---11--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---11--	2	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Th	10/25/12	4:23 PM	M-F 4-5P		4-5P	:30	BC-08-12	\$500.00	NM
2 WGAL F	10/26/12	4:55 PM	M-F 4-5P		4-5P	:30	BC TV12 14H	\$500.00	NM
28	10/25/12	10/25/12	NBC Prime	8-9p	---T---	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$1,400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Th	10/25/12	8:22 PM	NBC Prime		8-9p	:30	BC-08-12	\$1,400.00	NM
29	10/25/12	10/25/12	NBC Prime	10-11p	---T---	:30	1	\$2,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$2,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WGAL Th	10/25/12	10:17 PM	NBC Prime		10-11p	:30	BC TV12 14H	\$2,200.00	NM
30	10/26/12	10/26/12	Football Friday	1115p-1205a	----F--	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	2	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WGAL F	10/26/12	11:42 PM	Football Friday		1115p-1205a	:30	BC-08-12	\$450.00	NM



Send Payment To:
WGAL
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Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice # 966174-1	Invoice Date 10/28/12	Invoice Month October 2012	Invoice Period 10/01/12 - 10/28/12
Advertiser Casey/D/Senate	Product BOB CASEY FOR SEN	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
30	10/26/12	10/26/12	Football Friday Class of Time - Pre-emptible with notice	1115p-1205a	----F--	:30	2	\$450.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>F</td><td>10/26/12</td><td>12:03 AM</td><td>Football Friday</td><td>1115p-1205a</td><td>:30</td><td>BC TV12 14H</td><td>\$450.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	F	10/26/12	12:03 AM	Football Friday	1115p-1205a	:30	BC TV12 14H	\$450.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WGAL	F	10/26/12	12:03 AM	Football Friday	1115p-1205a	:30	BC TV12 14H	\$450.00	NM																					
31	10/28/12	10/28/12	NFL Pre-Game	NFL Pre-Game Var	-----S	:30	1	\$1,900.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>-----S</td><td>1</td><td>\$1,900.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	-----S	1	\$1,900.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/22/12	10/28/12	-----S	1	\$1,900.00																										
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WGAL</td><td>Su</td><td>10/28/12</td><td>7:18 PM</td><td>NFL Pre-Game</td><td>NFL Pre-Game Var</td><td>:30</td><td>BC 11 12</td><td>\$1,900.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Su	10/28/12	7:18 PM	NFL Pre-Game	NFL Pre-Game Var	:30	BC 11 12	\$1,900.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WGAL	Su	10/28/12	7:18 PM	NFL Pre-Game	NFL Pre-Game Var	:30	BC 11 12	\$1,900.00	NM																					
Total Spots							97																								

Payment Terms 30 Days

<u>Gross Total</u>	\$72,460.00
<u>Agency Commission</u>	\$10,869.00
<u>Net Amount Due</u>	\$61,591.00



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.thewgalchannel.com

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
Philadelphia, PA 19103

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962021-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	962021	06366319

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	10/12/12	M-F News 8 at 5a	5-6a	-TWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/09/12	5:24 AM	M-F News 8 at 5a	5-6a	:30	BCTV1208H	\$400.00 NM
3	WGAL	W	10/10/12	5:54 AM	M-F News 8 at 5a	5-6a	:30	BCTV1208H	\$400.00 NM
4	WGAL	Th	10/11/12	4:59 AM	M-F News 8 at 5a	5-6a	:30	BCTV1208H	\$400.00 NM
2	WGAL	F	10/12/12	5:37 AM	M-F News 8 at 5a	5-6a	:30	BCTV1208H	\$400.00 NM
2	10/09/12	10/12/12	M-F News 8 at 6a	6-7a	-TWTF--	:30	8	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	8	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WGAL	Tu	10/09/12	6:23 AM	M-F News 8 at 6a	6-7a	:30	BCTV1208H	\$900.00 NM
1	WGAL	Tu	10/09/12	6:55 AM	M-F News 8 at 6a	6-7a	:30	BCTV1208H	\$900.00 NM
2	WGAL	W	10/10/12	6:16 AM	M-F News 8 at 6a	6-7a	:30	BCTV1208H	\$900.00 NM
6	WGAL	W	10/10/12	6:43 AM	M-F News 8 at 6a	6-7a	:30	BCTV1208H	\$900.00 NM
5	WGAL	Th	10/11/12	6:07 AM	M-F News 8 at 6a	6-7a	:30	BCTV1208H	\$900.00 NM
3	WGAL	Th	10/11/12	6:29 AM	M-F News 8 at 6a	6-7a	:30	BCTV1208H	\$900.00 NM
4	WGAL	F	10/12/12	5:59 AM	M-F News 8 at 6a	6-7a	:30	BCTV1208H	\$900.00 NM
8	WGAL	F	10/12/12	6:59 AM	M-F News 8 at 6a	6-7a	:30	BCTV1208H	\$900.00 NM
3	10/09/12	10/12/12	NBC Today Show	7-9A	-TWTF--	:30	8	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	8	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/09/12	7:23 AM	NBC Today Show	7-9A	:30	BCTV1208H	\$750.00 NM
5	WGAL	Tu	10/09/12	8:26 AM	NBC Today Show	7-9A	:30	BCTV1208H	\$750.00 NM
2	WGAL	W	10/10/12	7:56 AM	NBC Today Show	7-9A	:30	BCTV1208H	\$750.00 NM
6	WGAL	W	10/10/12	8:43 AM	NBC Today Show	7-9A	:30	BCTV1208H	\$750.00 NM
3	WGAL	Th	10/11/12	7:59 AM	NBC Today Show	7-9A	:30	BCTV1208H	\$750.00 NM
8	WGAL	Th	10/11/12	8:29 AM	NBC Today Show	7-9A	:30	BCTV1208H	\$750.00 NM
7	WGAL	F	10/12/12	7:58 AM	NBC Today Show	7-9A	:30	BCTV1208H	\$750.00 NM
4	WGAL	F	10/12/12	8:26 AM	NBC Today Show	7-9A	:30	BCTV1208H	\$750.00 NM



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962021-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Casey/D/Senate		BOB CASEY FOR SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/09/12	10/12/12	M-F 4-5P	4-5P	-TWTF--	:30	4	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/09/12	4:21 PM	M-F 4-5P	4-5P	:30	BCTV1208H	\$325.00 NM
1	WGAL	W	10/10/12	4:41 PM	M-F 4-5P	4-5P	:30	BCTV1208H	\$325.00 NM
4	WGAL	Th	10/11/12	3:59 PM	M-F 4-5P	4-5P	:30	BCTV1208H	\$325.00 NM
3	WGAL	F	10/12/12	4:39 PM	M-F 4-5P	4-5P	:30	BCTV1208H	\$325.00 NM
5	10/09/12	10/12/12	M-F 5-6p News	5-6p	-TWTF--	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/09/12	5:20 PM	M-F 5-6p News	5-6p	:30	BCTV1208H	\$1,000.00 NM
1	WGAL	W	10/10/12	5:55 PM	M-F 5-6p News	5-6p	:30	BCTV1208H	\$1,000.00 NM
4	WGAL	Th	10/11/12	5:28 PM	M-F 5-6p News	5-6p	:30	BCTV1208H	\$1,000.00 NM
3	WGAL	F	10/12/12	5:45 PM	M-F 5-6p News	5-6p	:30	BCTV1208H	\$1,000.00 NM
6	10/09/12	10/12/12	M-F News 8 at 6p	6-630p	-TWTF--	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/09/12	6:14 PM	M-F News 8 at 6p	6-630p	:30	BCTV1208H	\$1,400.00 NM
1	WGAL	W	10/10/12	6:17 PM	M-F News 8 at 6p	6-630p	:30	BCTV1208H	\$1,400.00 NM
4	WGAL	Th	10/11/12	6:29 PM	M-F News 8 at 6p	6-630p	:30	BCTV1208H	\$1,400.00 NM
3	WGAL	F	10/12/12	6:14 PM	M-F News 8 at 6p	6-630p	:30	BCTV1208H	\$1,400.00 NM
7	10/09/12	10/12/12	Access Hollywood	730-8p	-TWTF--	:30	4	\$575.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$575.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Tu	10/09/12	7:56 PM	Access Hollywood	730-8p	:30	BCTV1208H	\$575.00 NM
2	WGAL	W	10/10/12	7:43 PM	Access Hollywood	730-8p	:30	BCTV1208H	\$575.00 NM
1	WGAL	Th	10/11/12	7:54 PM	Access Hollywood	730-8p	:30	BCTV1208H	\$575.00 NM
4	WGAL	F	10/12/12	7:54 PM	Access Hollywood	730-8p	:30	BCTV1208H	\$575.00 NM
8	10/14/12	10/14/12	NFL	NFL Various	-----1	:30	1	\$4,950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$4,950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/14/12	9:57 PM	NFL	NFL Various	:30	BCTV 1210H	\$4,500.00 NM
9	10/09/12	10/12/12	NBC Tonight Show	1135p-1235a	-TWTF--	:30	8	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	8	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/09/12	11:47 PM	NBC Tonight Show	1135p-1235a	:30	BCTV1208H	\$200.00 NM
6	WGAL	Tu	10/09/12	12:31 AM	NBC Tonight Show	1135p-1235a	:30	BCTV1208H	\$200.00 NM
2	WGAL	W	10/10/12	11:46 PM	NBC Tonight Show	1135p-1235a	:30	BCTV1208H	\$200.00 NM
7	WGAL	W	10/10/12	12:30 AM	NBC Tonight Show	1135p-1235a	:30	BCTV1208H	\$200.00 NM
3	WGAL	Th	10/11/12	12:08 AM	NBC Tonight Show	1135p-1235a	:30	BCTV1208H	\$200.00 NM
5	WGAL	Th	10/11/12	12:30 AM	NBC Tonight Show	1135p-1235a	:30	BCTV1208H	\$200.00 NM



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Advertiser		Product	Estimate Number
Casey/D/Senate		BOB CASEY FOR SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/09/12	10/12/12	NBC Tonight Show	1135p-1235a	-TWTF--	:30	8	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WGAL F 10/12/12 12:30 AM NBC Tonight Show 1135p-1235a :30 BCTV1208H \$200.00 NM									
8 WGAL F 10/12/12 12:50 AM NBC Tonight Show 1135p-1235a :30 BCTV1208H \$200.00 NM									
10	10/09/12	10/13/12	M-Su News 8 at 11p	11-1135p	-TWTFs-	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -TWTFs- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGAL Tu 10/09/12 11:14 PM M-Su News 8 at 11p 11-1135p :30 BCTV1208H \$800.00 NM									
1 WGAL W 10/10/12 11:21 PM M-Su News 8 at 11p 11-1135p :30 BCTV1208H \$800.00 NM									
5 WGAL Th 10/11/12 11:30 PM M-Su News 8 at 11p 11-1135p :30 BCTV1208H \$800.00 NM									
4 WGAL F 10/12/12 11:25 PM M-Su News 8 at 11p 11-1135p :30 BCTV1208H \$800.00 NM									
3 WGAL Sa 10/13/12 11:19 PM M-Su News 8 at 11p 11-1135p :30 BCTV 1210H \$800.00 NM									
11	10/13/12	10/14/12	Sat/Sun News 8 at 6a	6-7a	-----SS	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----SS 2 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGAL Sa 10/13/12 6:38 AM Sat/Sun News 8 at 6a 6-7a :30 BCTV 1210H \$150.00 NM									
1 WGAL Su 10/14/12 6:43 AM Sat/Sun News 8 at 6a 6-7a :30 BCTV 1210H \$150.00 NM									
12	10/14/12	10/14/12	Su 7-730a	7-730a	-----1	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 10/14/12 7:20 AM Su 7-730a 7-730a :30 BCTV 1210H \$200.00 NM									
13	10/13/12	10/13/12	NBC Saturday Today	7-9a	-----S-	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----S- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Sa 10/13/12 8:29 AM NBC Saturday Today 7-9a :30 BCTV 1210H \$750.00 NM									
14	10/14/12	10/14/12	NBC Sunday Today	8-9a	-----1	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 10/14/12 8:53 AM NBC Sunday Today 8-9a :30 BCTV 1210H \$650.00 NM									
15	10/14/12	10/14/12	Sa/Su News 8 at 9a	9-10a	-----1	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 10/14/12 9:38 AM Sa/Su News 8 at 9a 9-10a :30 BCTV 1210H \$400.00 NM									
16	10/13/12	10/13/12	Sa/Su News 8 at 9a	9-10a	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Sa 10/13/12 9:54 AM Sa/Su News 8 at 9a 9-10a :30 BCTV 1210H \$400.00 NM									



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DUPLICATE INVOICE

Invoice # 962021-1	Invoice Date 10/21/12	Invoice Month October 2012	Invoice Period 10/01/12 - 10/15/12
Advertiser Casey/D/Senate	Product BOB CASEY FOR SEN	Estimate Number	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/14/12	10/14/12	Su 730-8a Class of Time - Immediately Pre-emptible without notice	730-8a	-----1	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/14/12	7:47 AM	Su 730-8a	730-8a	:30	BCTV 1210H	\$100.00 NM
18	10/15/12	10/15/12	M-F News 8 at 5a Class of Time - Pre-emptible with notice	5-6a	1-----	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/15/12	5:08 AM	M-F News 8 at 5a	5-6a	:30	BCTV 1210H	\$400.00 NM
19	10/15/12	10/15/12	M-F News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	2-----	:30	2	\$950.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> 2-----	<u>Spots/Week</u> 2	<u>Rate</u> \$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	10/15/12	6:07 AM	M-F News 8 at 6a	6-7a	:30	BCTV 1210H	\$950.00 NM
1	WGAL	M	10/15/12	6:30 AM	M-F News 8 at 6a	6-7a	:30	BCTV 1210H	\$950.00 NM
20	10/15/12	10/15/12	NBC Today Show Class of Time - Pre-emptible with notice	7-9A	2-----	:30	2	\$900.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> 2-----	<u>Spots/Week</u> 2	<u>Rate</u> \$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	10/15/12	7:22 AM	NBC Today Show	7-9A	:30	BCTV 1210H	\$900.00 NM
1	WGAL	M	10/15/12	8:46 AM	NBC Today Show	7-9A	:30	BCTV 1210H	\$900.00 NM
21	10/15/12	10/15/12	M-F 4-5P Class of Time - Pre-emptible with notice	4-5P	1-----	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/15/12	4:29 PM	M-F 4-5P	4-5P	:30	BCTV 1210H	\$325.00 NM
22	10/15/12	10/15/12	M-F 5-6p News Class of Time - Pre-emptible with notice	5-6p	1-----	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/15/12	5:13 PM	M-F 5-6p News	5-6p	:30	BCTV 1210H	\$1,000.00 NM
23	10/15/12	10/15/12	M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	1-----	:30	1	\$1,400.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/15/12	6:17 PM	M-F News 8 at 6p	6-630p	:30	BCTV 1210H	\$1,400.00 NM
24	10/15/12	10/15/12	Access Hollywood Class of Time - Pre-emptible with notice	730-8p	1-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/15/12	<u>End Date</u> 10/21/12	<u>MTWTFSS</u> 1-----	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/15/12	7:54 PM	Access Hollywood	730-8p	:30	BCTV 1210H	\$500.00 NM
25	10/15/12	10/15/12	NBC Tonight Show Class of Time - Immediately Pre-emptible without notice	1135p-1235a	2-----	:30	2	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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962021-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/15/12	10/15/12	NBC Tonight Show	1135p-1235a	2-----	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
	10/15/12	10/21/12	2-----	2				\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/15/12	11:45 PM	NBC Tonight Show	1135p-1235a	:30	BCTV 1210H	\$200.00 NM
2	WGAL	M	10/15/12	12:30 AM	NBC Tonight Show	1135p-1235a	:30	BCTV 1210H	\$200.00 NM
26	10/15/12	10/15/12	M-Su News 8 at 11p	11-1135p	1-----	:30	1	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	1-----	1	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/15/12	11:23 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV 1210H	\$850.00 NM
Total Spots							70		

Payment Terms 30 Days

<u>Gross Total</u>	\$49,475.00
<u>Agency Commission</u>	\$7,421.25
<u>Net Amount Due</u>	\$42,053.75



www.thewgalchannel.com

WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962685-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
Philadelphia, PA 19103

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN :60	

Flight Dates	Order #	Alt Order #
10/11/12 - 10/15/12	962685	06368252

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/11/12	10/12/12	NBC Today Show	7-9A	---TF--	1:00	4	\$1,500.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Th	10/11/12	7:29 AM	NBC Today Show	7-9A	1:00	BCTV1205H	\$1,500.00 NM
4	WGAL	Th	10/11/12	8:48 AM	NBC Today Show	7-9A	1:00	BCTV1205H	\$1,500.00 NM
2	WGAL	F	10/12/12	7:23 AM	NBC Today Show	7-9A	1:00	BCTV1205H	\$1,500.00 NM
3	WGAL	F	10/12/12	8:48 AM	NBC Today Show	7-9A	1:00	BCTV1205H	\$1,500.00 NM
2	10/11/12	10/12/12	M-F News 8 at 5a	5-6a	---TF--	1:00	2	\$800.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Th	10/11/12	5:08 AM	M-F News 8 at 5a	5-6a	1:00	BCTV1205H	\$800.00 NM
1	WGAL	F	10/12/12	5:22 AM	M-F News 8 at 5a	5-6a	1:00	BCTV1205H	\$800.00 NM
3	10/11/12	10/12/12	M-F 4-5P	4-5P	---TF--	1:00	2	\$650.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	2	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Th	10/11/12	4:27 PM	M-F 4-5P	4-5P	1:00	BCTV1205H	\$650.00 NM
1	WGAL	F	10/12/12	4:20 PM	M-F 4-5P	4-5P	1:00	BCTV1205H	\$650.00 NM
4	10/13/12	10/14/12	Sa/Su News 8 at 6	6-630p	-----SS	1:00	2	\$900.00	NM
	Class of Time - Pre-emptible with notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----SS	2	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Sa	10/13/12	7:21 PM	Sa/Su News 8 at 6	6-630p	1:00	BCTV1205H	\$900.00 NM
	LR - Football								
1	WGAL	Su	10/14/12	5:59 PM	Sa/Su News 8 at 6	6-630p	1:00	BCTV1205H	\$900.00 NM
5	10/13/12	10/13/12	Sat 7-8p	7-8p	-----1-	1:00	1	\$200.00	NM
	Class of Time - Immediately Pre-emptible without notice								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1-	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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 We warrant that the actual broadcast information shown on this invoice was taken from the program log



Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962685-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Casey/D/Senate		BOB CASEY FOR SEN :60	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/13/12	10/13/12	Sat 7-8p	7-8p	-----1-	1:00	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	Sa	10/13/12		Sat 7-8p	7-8p	:00		\$150.00 NM
See MG 5.2									
2	WGAL	M	10/15/12	11:55 AM	M-F 11-12P	11A-12P	1:00	BCTV1205H	\$200.00 NM
MG for 5.1 10/13									
6	10/11/12	10/12/12	Entertainment Tonight	7-730p	---TF--	1:00	2	\$1,050.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TF--	2	\$1,050.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WGAL	Th	10/11/12	7:12 PM	Entertainment Tonight	7-730p	1:00	BCTV1205H	\$1,050.00 NM
1	WGAL	F	10/12/12	7:27 PM	Entertainment Tonight	7-730p	1:00	BCTV1205H	\$1,050.00 NM
7	10/14/12	10/14/12	NFL Pre-Game	NFL Pre-Game Var	-----1	1:00	1	\$3,800.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$3,800.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	Su	10/14/12	7:16 PM	NFL Pre-Game	NFL Pre-Game Var	1:00	BCTV1205H	\$3,800.00 NM
8	10/11/12	10/14/12	M-Su News 8 at 11p	11-1135p	---TFS-	1:00	3	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---TFS-	3	\$1,600.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
3	WGAL	Th	10/11/12	11:23 PM	M-Su News 8 at 11p	11-1135p	1:00	BCTV1205H	\$1,600.00 NM
4	WGAL	F	10/12/12	11:17 PM	M-Su News 8 at 11p	11-1135p	1:00	BCTV1205H	\$1,600.00 NM
1	WGAL	Sa	10/13/12	11:08 PM	M-Su News 8 at 11p	11-1135p	1:00	BCTV1205H	\$1,600.00 NM
9	10/13/12	10/14/12	Sat/Sun News 8 at 6a	6-7a	-----SS	1:00	3	\$300.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----SS	3	\$300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	Sa	10/13/12	6:19 AM	Sat/Sun News 8 at 6a	6-7a	1:00	BCTV1205H	\$300.00 NM
3	WGAL	Su	10/14/12	6:17 AM	Sat/Sun News 8 at 6a	6-7a	1:00	BCTV1205H	\$300.00 NM
2	WGAL	Su	10/14/12	6:55 AM	Sat/Sun News 8 at 6a	6-7a	1:00	BCTV1205H	\$300.00 NM
10	10/14/12	10/14/12	Su 7-730a	7-730a	-----1	1:00	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$400.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	Su	10/14/12	7:29 AM	Su 7-730a	7-730a	1:00	BCTV1205H	\$400.00 NM
11	10/13/12	10/13/12	NBC Saturday Today	7-9a	-----1-	1:00	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1-	1	\$1,500.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WGAL	Sa	10/13/12	7:23 AM	NBC Saturday Today	7-9a	1:00	BCTV1205H	\$1,500.00 NM
12	10/14/12	10/14/12	NBC Sunday Today	8-9a	-----1	1:00	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
<u>Weeks:</u>	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----1	1	\$1,300.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962685-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	BOB CASEY FOR SEN :60		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	10/14/12	10/14/12	NBC Sunday Today	8-9a	-----1	1:00	1	\$1,300.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 10/14/12 8:26 AM NBC Sunday Today 8-9a 1:00 BCTV1205H \$1,300.00 NM									
13	10/14/12	10/14/12	Sa/Su News 8 at 9a	9-10a	-----1	1:00	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 10/14/12 9:52 AM Sa/Su News 8 at 9a 9-10a 1:00 BCTV1205H \$800.00 NM									
14	10/13/12	10/13/12	Sa/Su News 8 at 9a	9-10a	-----1-	1:00	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Sa 10/13/12 9:37 AM Sa/Su News 8 at 9a 9-10a 1:00 BCTV1205H \$800.00 NM									
15	10/14/12	10/14/12	Su 730-8a	730-8a	-----1	1:00	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 10/14/12 7:53 AM Su 730-8a 730-8a 1:00 BCTV1205H \$200.00 NM									
16	10/14/12	10/14/12	NBC Meet the Press	10-11a	-----1	1:00	1	\$3,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/08/12 10/14/12 -----1 1 \$3,600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 10/14/12 10:59 AM NBC Meet the Press 10-11a 1:00 BCTV1205H \$3,600.00 NM									
17	10/15/12	10/15/12	NBC Today Show	7-9A	2-----	1:00	2	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 2----- 2 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/15/12 7:29 AM NBC Today Show 7-9A 1:00 BCTV1205H \$1,800.00 NM									
2 WGAL M 10/15/12 8:40 AM NBC Today Show 7-9A 1:00 BCTV1205H \$1,800.00 NM									
18	10/15/12	10/15/12	M-F News 8 at 5a	5-6a	1-----	1:00	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/15/12 5:40 AM M-F News 8 at 5a 5-6a 1:00 BCTV1205H \$800.00 NM									
19	10/15/12	10/15/12	M-F 4-5P	4-5P	1-----	1:00	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 1----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/15/12 4:21 PM M-F 4-5P 4-5P 1:00 BCTV1205H \$650.00 NM									
20	10/15/12	10/15/12	Entertainment Tonight	7-730p	1-----	1:00	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 1----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/15/12 7:29 PM Entertainment Tonight 7-730p 1:00 BCTV1205H \$1,000.00 NM									

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Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
962685-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser		Product	Estimate Number
Casey/D/Senate		BOB CASEY FOR SEN :60	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/15/12	10/15/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7-730p	1-----	1:00	1	\$1,000.00	NM
21	10/15/12	10/15/12	Mon NBC Prime Other Class of Time - Pre-emptible with notice	Prime Other	1-----	1:00	1	\$4,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$4,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/15/12 9:18 PM Mon NBC Prime Other Prime Other 1:00 BCTV1205H \$4,800.00 NM									
22	10/11/12	10/12/12	M-F 11A-12P Class of Time - Immediately Pre-emptible without notice	M-F 11A-12P	---TF--	1:00	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---TF-- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Th 10/11/12 11:11 AM M-F 11A-12P M-F 11A-12P 1:00 BCTV1205H \$200.00 NM									
Total Spots							34		

Payment Terms 30 Days

<u>Gross Total</u>	\$42,150.00
<u>Agency Commission</u>	\$6,322.50
<u>Net Amount Due</u>	\$35,827.50



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.thewgalchannel.com

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
Philadelphia, PA 19103

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
959689-1	10/14/12	October 2012	10/01/12 - 10/08/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Flight Dates	Order #	Alt Order #
10/02/12 - 10/08/12	959689	06359316

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/02/12	10/05/12	M-F News 8 at 5a	5-6a	-TWTF--	:30	4	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WGAL	Tu	10/02/12	5:24 AM	M-F News 8 at 5a	5-6a	:30	BCTV1208H	\$300.00 NM
4	WGAL	W	10/03/12	5:37 AM	M-F News 8 at 5a	5-6a	:30	BCTV1208H	\$300.00 NM
2	WGAL	Th	10/04/12	5:23 AM	M-F News 8 at 5a	5-6a	:30	BCTV1208H	\$300.00 NM
1	WGAL	F	10/05/12	5:13 AM	M-F News 8 at 5a	5-6a	:30	BCTV1208H	\$300.00 NM
2	10/02/12	10/05/12	M-F News 8 at 6a	6-7a	-TWTF--	:30	7	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	7	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	Tu	10/02/12	6:07 AM	M-F News 8 at 6a	6-7a	:30	BCTV1208H	\$800.00 NM
2	WGAL	W	10/03/12	6:07 AM	M-F News 8 at 6a	6-7a	:30	BCTV1208H	\$800.00 NM
7	WGAL	W	10/03/12	6:44 AM	M-F News 8 at 6a	6-7a	:30	BCTV1208H	\$800.00 NM
3	WGAL	Th	10/04/12	6:23 AM	M-F News 8 at 6a	6-7a	:30	BCTV1208H	\$800.00 NM
6	WGAL	Th	10/04/12	6:56 AM	M-F News 8 at 6a	6-7a	:30	BCTV1208H	\$800.00 NM
1	WGAL	F	10/05/12	6:30 AM	M-F News 8 at 6a	6-7a	:30	BCTV1208H	\$800.00 NM
4	WGAL	F	10/05/12	6:58 AM	M-F News 8 at 6a	6-7a	:30	BCTV1208H	\$800.00 NM
3	10/02/12	10/05/12	NBC Today Show	7-9A	-TWTF--	:30	8	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	8	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/02/12	7:26 AM	NBC Today Show	7-9A	:30	BCTV1208H	\$750.00 NM
5	WGAL	Tu	10/02/12	8:26 AM	NBC Today Show	7-9A	:30	BCTV1208H	\$750.00 NM
7	WGAL	W	10/03/12	8:26 AM	NBC Today Show	7-9A	:30	BCTV1208H	\$750.00 NM
2	WGAL	W	10/03/12	8:57 AM	NBC Today Show	7-9A	:30	BCTV1208H	\$750.00 NM
3	WGAL	Th	10/04/12	7:24 AM	NBC Today Show	7-9A	:30	BCTV1208H	\$750.00 NM
8	WGAL	Th	10/04/12	8:43 AM	NBC Today Show	7-9A	:30	BCTV1208H	\$750.00 NM
6	WGAL	F	10/05/12	7:59 AM	NBC Today Show	7-9A	:30	BCTV1208H	\$750.00 NM
4	WGAL	F	10/05/12	8:42 AM	NBC Today Show	7-9A	:30	BCTV1208H	\$750.00 NM
4	10/02/12	10/05/12	M-F 4-5P	4-5P	-TWTF--	:30	4	\$275.00	NM



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Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
959689-1	10/14/12	October 2012	10/01/12 - 10/08/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	BOB CASEY FOR SEN		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$275.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4 WGAL	Tu	10/02/12	4:21 PM	M-F 4-5P	4-5P	:30	BCTV1208H	\$275.00	NM
1 WGAL	W	10/03/12	4:27 PM	M-F 4-5P	4-5P	:30	BCTV1208H	\$275.00	NM
3 WGAL	Th	10/04/12	4:29 PM	M-F 4-5P	4-5P	:30	BCTV1208H	\$275.00	NM
2 WGAL	F	10/05/12	3:59 PM	M-F 4-5P	4-5P	:30	BCTV1208H	\$275.00	NM
5	10/02/12	10/05/12	M-F News 8 at 6p	6-630p	-TWTF--	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	4	\$1,200.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 WGAL	Tu	10/02/12	6:12 PM	M-F News 8 at 6p	6-630p	:30	BCTV1208H	\$1,200.00	NM
1 WGAL	W	10/03/12	5:58 PM	M-F News 8 at 6p	6-630p	:30	BCTV1208H	\$1,200.00	NM
4 WGAL	Th	10/04/12	5:59 PM	M-F News 8 at 6p	6-630p	:30	BCTV1208H	\$1,200.00	NM
3 WGAL	F	10/05/12	6:11 PM	M-F News 8 at 6p	6-630p	:30	BCTV1208H	\$1,200.00	NM
6	10/02/12	10/05/12	Access Hollywood	730-8p	-TWTF--	:30	3	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	3	\$600.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL	W	10/03/12	7:42 PM	Access Hollywood	730-8p	:30	BCTV1208H	\$600.00	NM
2 WGAL	Th	10/04/12	7:55 PM	Access Hollywood	730-8p	:30	BCTV1208H	\$600.00	NM
3 WGAL	F	10/05/12	7:42 PM	Access Hollywood	730-8p	:30	BCTV1208H	\$600.00	NM
7	10/07/12	10/07/12	NFL	NFL Various	-----1	:30	1	\$3,900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-----1	1	\$3,900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL	Su	10/07/12	10:01 PM	NFL	NFL Various	:30	BCTV1208H	\$3,900.00	NM
8	10/02/12	10/05/12	NBC Tonight Show	1135p-1235a	-TWTF--	:30	8	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	-TWTF--	8	\$400.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 WGAL	Tu	10/02/12	11:46 PM	NBC Tonight Show	1135p-1235a	:30	BCTV1208H	\$400.00	NM
5 WGAL	Tu	10/02/12	12:31 AM	NBC Tonight Show	1135p-1235a	:30	BCTV1208H	\$400.00	NM
2 WGAL	W	10/03/12	11:59 PM	NBC Tonight Show	1135p-1235a	:30	BCTV1208H	\$400.00	NM
6 WGAL	W	10/03/12	12:31 AM	NBC Tonight Show	1135p-1235a	:30	BCTV1208H	\$400.00	NM
3 WGAL	Th	10/04/12	11:58 PM	NBC Tonight Show	1135p-1235a	:30	BCTV1208H	\$400.00	NM
7 WGAL	Th	10/04/12	12:31 AM	NBC Tonight Show	1135p-1235a	:30	BCTV1208H	\$400.00	NM
4 WGAL	F	10/05/12		NBC Tonight Show	1135p-1235a	:00		\$400.00	NM
See MG 8.10									
8 WGAL	F	10/05/12		NBC Tonight Show	1135p-1235a	:00		\$400.00	NM
See MG 8.9									
9 WGAL	F	10/05/12	12:17 AM	Delayed Tonight Show	1205-2a	:30	BCTV1208H	\$400.00	NM
MG for 8.8 10/05									
10 WGAL	F	10/05/12	12:51 AM	Delayed Tonight Show	1205-2a	:30	BCTV1208H	\$400.00	NM
MG for 8.4 10/05									
9	10/02/12	10/07/12	M-Su News 8 at 11p	11-1135p	-TWTF--	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				



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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser		Product	Estimate Number
Casey/D/Senate		BOB CASEY FOR SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/02/12	10/07/12	M-Su News 8 at 11p	11-1135p	-TWTFSS-	:30	5	\$800.00	NM
Class of Time - Pre-emptible with notice									
	10/01/12	10/07/12	-TWTFSS-				5	\$800.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/02/12	11:31 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV1208H	\$800.00 NM
2	WGAL	W	10/03/12	11:21 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV1208H	\$800.00 NM
3	WGAL	Th	10/04/12	11:22 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV1208H	\$800.00 NM
4	WGAL	F	10/05/12	11:20 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV1208H	\$800.00 NM
5	WGAL	Sa	10/06/12	11:13 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV1208H	\$800.00 NM
10	10/06/12	10/07/12	Sat/Sun News 8 at 6a	6-7a	-----SS	:30	2	\$125.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----SS	2	\$125.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/06/12	6:25 AM	Sat/Sun News 8 at 6a	6-7a	:30	BCTV1208H	\$125.00 NM
2	WGAL	Su	10/07/12	6:14 AM	Sat/Sun News 8 at 6a	6-7a	:30	BCTV1208H	\$125.00 NM
11	10/07/12	10/07/12	Su 7-730a	7-730a	-----1	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/07/12	7:19 AM	Su 7-730a	7-730a	:30	BCTV1208H	\$200.00 NM
12	10/06/12	10/06/12	NBC Saturday Today	7-9a	-----1-	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/06/12	7:56 AM	NBC Saturday Today	7-9a	:30	BCTV1208H	\$750.00 NM
13	10/07/12	10/07/12	NBC Sunday Today	8-9a	-----1	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/07/12	8:47 AM	NBC Sunday Today	8-9a	:30	BCTV1208H	\$650.00 NM
14	10/07/12	10/07/12	Sa/Su News 8 at 9a	9-10a	-----1	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/07/12	9:53 AM	Sa/Su News 8 at 9a	9-10a	:30	BCTV1208H	\$350.00 NM
15	10/06/12	10/06/12	Sa/Su News 8 at 9a	9-10a	-----1-	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	-----1-	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/06/12	9:08 AM	Sa/Su News 8 at 9a	9-10a	:30	BCTV1208H	\$350.00 NM
17	10/08/12	10/08/12	M-F News 8 at 5a	5-6a	1-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/08/12	10/14/12	1-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/08/12	5:37 AM	M-F News 8 at 5a	5-6a	:30	BCTV1208H	\$400.00 NM



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Advertiser	Product	Estimate Number	
Casey/D/Senate	BOB CASEY FOR SEN		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/08/12	10/08/12	M-F News 8 at 5a Class of Time - Pre-emptible with notice	5-6a	1-----	:30	1	\$400.00	NM
18	10/08/12	10/08/12	M-F News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	1-----	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/08/12 6:56 AM M-F News 8 at 6a 6-7a :30 BCTV1208H \$900.00 NM									
19	10/08/12	10/08/12	NBC Today Show Class of Time - Pre-emptible with notice	7-9A	2-----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 2----- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 10/08/12 7:56 AM NBC Today Show 7-9A :30 BCTV1208H \$750.00 NM 1 WGAL M 10/08/12 8:41 AM NBC Today Show 7-9A :30 BCTV1208H \$750.00 NM									
20	10/08/12	10/08/12	M-F 4-5P Class of Time - Immediately Pre-emptible without notice	4-5P	M-----	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 M----- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 10/08/12 4:28 PM M-F 4-5P 4-5P :30 BCTV1208H \$325.00 NM 1 WGAL M 10/08/12 4:56 PM M-F 4-5P 4-5P :30 BCTV1208H \$325.00 NM									
21	10/08/12	10/08/12	M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	1-----	:30	1	\$1,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/08/12 6:28 PM M-F News 8 at 6p 6-630p :30 BCTV1208H \$1,400.00 NM									
22	10/08/12	10/08/12	Access Hollywood Class of Time - Pre-emptible with notice	730-8p	1-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/08/12 7:47 PM Access Hollywood 730-8p :30 BCTV1208H \$575.00 NM									
23	10/08/12	10/08/12	Mon NBC Prime Other Class of Time - Pre-emptible with notice	Prime Other	1-----	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/08/12 8:49 PM Mon NBC Prime Other Prime Other :30 BCTV1208H \$2,400.00 NM									
24	10/08/12	10/08/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135p-1235a	2-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 2----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WGAL M 10/08/12 11:59 PM NBC Tonight Show 1135p-1235a :30 BCTV1208H \$400.00 NM 1 WGAL M 10/08/12 12:30 AM NBC Tonight Show 1135p-1235a :30 BCTV1208H \$400.00 NM									
25	10/08/12	10/08/12	M-Su News 8 at 11p Class of Time - Pre-emptible with notice	11-1135p	1-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/08/12 11:16 PM M-Su News 8 at 11p 11-1135p :30 BCTV1208H \$800.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
 We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
25	10/08/12	10/08/12	M-Su News 8 at 11p Class of Time - Pre-emptible with notice	11-1135p	1-----	:30	1	\$800.00	NM																																								
26	10/07/12	10/07/12	Su 730-8a	730-8a	-----S	:30	1	\$100.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$100.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WGAL Su</td><td></td><td>10/07/12</td><td>7:53 AM</td><td>Su 730-8a</td><td>730-8a</td><td>:30</td><td>BCTV1208H</td><td>\$100.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	-----S	1	\$100.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WGAL Su		10/07/12	7:53 AM	Su 730-8a	730-8a	:30	BCTV1208H	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	10/01/12	10/07/12	-----S	1	\$100.00																																												
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 WGAL Su		10/07/12	7:53 AM	Su 730-8a	730-8a	:30	BCTV1208H	\$100.00	NM																																								
27	10/07/12	10/07/12	M-Su Late News Off-Time Class of Time - Pre-emptible with notice	Late News Off-Time	-----S	:30	1	\$600.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>-----S</td><td>1</td><td>\$600.00</td><td colspan="4"></td></tr> <tr> <td>Spots: # Ch</td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WGAL Su</td><td></td><td>10/07/12</td><td>12:07 AM</td><td>M-Su Late News Off-Time</td><td>Late News Off-Time</td><td>:30</td><td>BCTV1208H</td><td>\$600.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/01/12	10/07/12	-----S	1	\$600.00					Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WGAL Su		10/07/12	12:07 AM	M-Su Late News Off-Time	Late News Off-Time	:30	BCTV1208H	\$600.00	NM
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Total Spots							65																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$44,275.00
<u>Agency Commission</u>	\$6,641.25
<u>Net Amount Due</u>	\$37,633.75



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963909-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
Philadelphia, PA 19103

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Casey/D/Senate	Bob Casey for Senate	

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	963909	6374467

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	M-F News 8 at 5a	5-6a	-TWTF--	:30	4	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/16/12	5:14 AM	M-F News 8 at 5a	5-6a	:30	BCTV 1210H	\$400.00 NM
3	WGAL	W	10/17/12	5:37 AM	M-F News 8 at 5a	5-6a	:30	BCTV 1210H	\$400.00 NM
2	WGAL	Th	10/18/12	5:29 AM	M-F News 8 at 5a	5-6a	:30	BCTV 1210H	\$400.00 NM
4	WGAL	F	10/19/12	5:24 AM	M-F News 8 at 5a	5-6a	:30	BCTV 1210H	\$400.00 NM
2	10/16/12	10/19/12	M-F News 8 at 6a	6-7a	-TWTF--	:30	4	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$950.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/16/12	6:23 AM	M-F News 8 at 6a	6-7a	:30	BCTV 1210H	\$950.00 NM
4	WGAL	W	10/17/12	6:29 AM	M-F News 8 at 6a	6-7a	:30	BCTV 1210H	\$950.00 NM
2	WGAL	Th	10/18/12	6:59 AM	M-F News 8 at 6a	6-7a	:30	BCTV 1210H	\$950.00 NM
3	WGAL	F	10/19/12	5:59 AM	M-F News 8 at 6a	6-7a	:30	BCTV 1210H	\$950.00 NM
3	10/16/12	10/19/12	NBC Today Show	7-9A	-TWTF--	:30	8	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	8	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WGAL	Tu	10/16/12	7:56 AM	NBC Today Show	7-9A	:30	BCTV 1210H	\$900.00 NM
1	WGAL	Tu	10/16/12	8:29 AM	NBC Today Show	7-9A	:30	BCTV 1210H	\$900.00 NM
8	WGAL	W	10/17/12	7:26 AM	NBC Today Show	7-9A	:30	BCTV 1210H	\$900.00 NM
2	WGAL	W	10/17/12	8:49 AM	NBC Today Show	7-9A	:30	BCTV 1210H	\$900.00 NM
3	WGAL	Th	10/18/12	7:29 AM	NBC Today Show	7-9A	:30	BCTV 1210H	\$900.00 NM
7	WGAL	Th	10/18/12	8:34 AM	NBC Today Show	7-9A	:30	BCTV 1210H	\$900.00 NM
4	WGAL	F	10/19/12	8:26 AM	NBC Today Show	7-9A	:30	BCTV 1210H	\$900.00 NM
6	WGAL	F	10/19/12	8:57 AM	NBC Today Show	7-9A	:30	BCTV 1210H	\$900.00 NM
4	10/16/12	10/19/12	M-F 4-5P	4-5P	-TWTF--	:30	4	\$325.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963909-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser		Product	Estimate Number
Casey/D/Senate		Bob Casey for Senate	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																																													
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8	10/16/12	10/19/12	NBC Tonight Show Class of Time - Pre-emptible with notice	1135p-1235a	-TWTF--	:30	8	\$400.00	NM																																																																																																																																																																													
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Advertiser	Product	Estimate Number	
Casey/D/Senate	Bob Casey for Senate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	10/16/12	10/20/12	M-Su News 8 at 11p	11-1135p	-TWTFSS-	:30	5	\$850.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTFSS-	5	\$850.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/16/12	11:30 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV 1210H	\$850.00 NM
5	WGAL	W	10/17/12	11:30 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV 1210H	\$850.00 NM
3	WGAL	Th	10/18/12	11:14 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV 1210H	\$850.00 NM
4	WGAL	F	10/19/12	11:13 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV 1210H	\$850.00 NM
1	WGAL	Sa	10/20/12	11:14 PM	M-Su News 8 at 11p	11-1135p	:30	BC TV12 14H	\$850.00 NM
10	10/21/12	10/21/12	NFL	NFL Various	-----S	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/21/12	9:53 PM	NFL	NFL Various	:30	BC TV12 14H	\$5,000.00 NM
11	10/20/12	10/21/12	Sat/Sun News 8 at 6a	6-7a	-----11	:30	2	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----11	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/20/12	6:19 AM	Sat/Sun News 8 at 6a	6-7a	:30	BC TV12 14H	\$150.00 NM
2	WGAL	Su	10/21/12	6:09 AM	Sat/Sun News 8 at 6a	6-7a	:30	BC TV12 14H	\$150.00 NM
12	10/21/12	10/21/12	Su 7-730a	7-730a	-----S	:30	1	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/21/12	7:29 AM	Su 7-730a	7-730a	:30	BC TV12 14H	\$200.00 NM
13	10/20/12	10/20/12	NBC Saturday Today	7-9a	-----S-	:30	1	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/20/12	8:29 AM	NBC Saturday Today	7-9a	:30	BC TV12 14H	\$750.00 NM
14	10/21/12	10/21/12	NBC Sunday Today	8-9a	-----S	:30	1	\$650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/21/12	8:27 AM	NBC Sunday Today	8-9a	:30	BC TV12 14H	\$650.00 NM
15	10/20/12	10/21/12	Sa/Su News 8 at 9a	9-10a	-----11	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----11	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/20/12	9:59 AM	Sa/Su News 8 at 9a	9-10a	:30	BC TV12 14H	\$400.00 NM
2	WGAL	Su	10/21/12	9:08 AM	Sa/Su News 8 at 9a	9-10a	:30	BC TV12 14H	\$400.00 NM
16	10/21/12	10/21/12	Su 730-8a	730-8a	-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
Casey/D/Senate	Bob Casey for Senate		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	10/21/12	10/21/12	Su 730-8a	730-8a	-----S	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL Su 10/21/12 7:53 AM Su 730-8a 730-8a :30 BC TV12 14H \$100.00 NM									
17	10/22/12	10/22/12	M-F News 8 at 5a	5-6a	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/22/12 5:08 AM M-F News 8 at 5a 5-6a :30 BC TV12 14H \$400.00 NM									
18	10/22/12	10/22/12	M-F News 8 at 6a	6-7a	M-----	:30	2	\$950.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 2 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/22/12 6:23 AM M-F News 8 at 6a 6-7a :30 BC TV12 14H \$950.00 NM									
2 WGAL M 10/22/12 6:55 AM M-F News 8 at 6a 6-7a :30 BC TV12 14H \$950.00 NM									
19	10/22/12	10/22/12	NBC Today Show	7-9A	M-----	:30	2	\$900.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 2 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WGAL M 10/22/12 7:23 AM NBC Today Show 7-9A :30 BC TV12 14H \$900.00 NM									
1 WGAL M 10/22/12 8:45 AM NBC Today Show 7-9A :30 BC TV12 14H \$900.00 NM									
20	10/22/12	10/22/12	M-F 4-5P	4-5P	M-----	:30	1	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/22/12 4:21 PM M-F 4-5P 4-5P :30 BC TV12 14H \$350.00 NM									
21	10/22/12	10/22/12	M-F 5-6p News	5-6p	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/22/12 5:47 PM M-F 5-6p News 5-6p :30 BC TV12 14H \$1,000.00 NM									
22	10/22/12	10/22/12	M-F News 8 at 6p	6-630p	M-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$1,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/22/12 6:29 PM M-F News 8 at 6p 6-630p :30 BC TV12 14H \$1,400.00 NM									
23	10/22/12	10/22/12	Access Hollywood	730-8p	M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WGAL M 10/22/12 7:42 PM Access Hollywood 730-8p :30 BC TV12 14H \$500.00 NM									
24	10/22/12	10/22/12	NBC Tonight Show	1135p-1235a	M-----	:30	2	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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1	WGAL	M	10/22/12	11:23 PM	M-Su News 8 at 11p	11-1135p	:30	BC TV12 14H	\$850.00	NM																																																																		
26	10/21/12	10/21/12	NFL Pre-Game Class of Time - Pre-emptible with notice	NFL Pre-Game Var	-----S	:30	1	\$1,900.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$1,900.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>Su</td><td>10/21/12</td><td>7:08 PM</td><td>NFL Pre-Game</td><td>NFL Pre-Game Var</td><td>:30</td><td>BC TV12 14H</td><td>\$1,900.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S	1	\$1,900.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Su	10/21/12	7:08 PM	NFL Pre-Game	NFL Pre-Game Var	:30	BC TV12 14H	\$1,900.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/15/12	10/21/12	-----S	1	\$1,900.00																																																																							
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27	10/17/12	10/19/12	M-F News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	--WTF--	:30	4	\$950.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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2	WGAL	Th	10/18/12	5:59 AM	M-F News 8 at 6a	6-7a	:30	BCTV 1210H	\$950.00	NM																																																																		
3	WGAL	F	10/19/12	6:42 AM	M-F News 8 at 6a	6-7a	:30	BCTV 1210H	\$950.00	NM																																																																		
28	10/19/12	10/19/12	Football Friday	1115p-1205a	----F--	:30	2	\$450.00	NM																																																																			
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2	WGAL	F	10/19/12	12:03 AM	Football Friday	1115p-1205a	:30	BCTV 1210H	\$450.00	NM																																																																		
29	10/20/12	10/20/12	Notre Dame Football	230-11p	-----S-	:30	2	\$450.00	NM																																																																			
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S-</td><td>2</td><td>\$450.00</td></tr></table> <table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WGAL</td><td>Sa</td><td>10/20/12</td><td>3:33 PM</td><td>Notre Dame Football</td><td>230-11p</td><td>:30</td><td>BC TV12 14H</td><td>\$450.00</td><td>NM</td></tr><tr><td>2</td><td>WGAL</td><td>Sa</td><td>10/20/12</td><td>5:20 PM</td><td>Notre Dame Football</td><td>230-11p</td><td>:30</td><td>BC TV12 14H</td><td>\$450.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S-	2	\$450.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WGAL	Sa	10/20/12	3:33 PM	Notre Dame Football	230-11p	:30	BC TV12 14H	\$450.00	NM	2	WGAL	Sa	10/20/12	5:20 PM	Notre Dame Football	230-11p	:30	BC TV12 14H	\$450.00	NM																						
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1	WGAL	Sa	10/20/12	3:33 PM	Notre Dame Football	230-11p	:30	BC TV12 14H	\$450.00	NM																																																																		
2	WGAL	Sa	10/20/12	5:20 PM	Notre Dame Football	230-11p	:30	BC TV12 14H	\$450.00	NM																																																																		

Total Spots 75

Payment Terms 30 Days

Gross Total	\$57,250.00
Agency Commission	\$8,587.50
Net Amount Due	\$48,662.50



WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

www.thewgalchannel.com

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
Philadelphia, PA 19103

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963861-1	10/28/12	October 2012	10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Casey/D/Senate	Bob Casey for Senate :60's	

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	963861	6374281

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	M-F News 8 at 5a	5-6a	-TWTF--	1:00	4	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/16/12	4:59 AM	M-F News 8 at 5a	5-6a	1:00	BCTV1205H	\$800.00 NM
1	WGAL	W	10/17/12	5:07 AM	M-F News 8 at 5a	5-6a	1:00	BCTV1205H	\$800.00 NM
4	WGAL	Th	10/18/12	5:43 AM	M-F News 8 at 5a	5-6a	1:00	BCTV1205H	\$800.00 NM
3	WGAL	F	10/19/12	5:07 AM	M-F News 8 at 5a	5-6a	1:00	BCTV1205H	\$800.00 NM
2	10/16/12	10/19/12	M-F News 8 at 6a	6-7a	-TWTF--	1:00	4	\$1,900.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$1,900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/16/12	6:43 AM	M-F News 8 at 6a	6-7a	1:00	BCTV1205H	\$1,900.00 NM
2	WGAL	W	10/17/12	6:07 AM	M-F News 8 at 6a	6-7a	1:00	BCTV1205H	\$1,900.00 NM
3	WGAL	Th	10/18/12	6:07 AM	M-F News 8 at 6a	6-7a	1:00	BCTV1205H	\$1,900.00 NM
4	WGAL	F	10/19/12	6:23 AM	M-F News 8 at 6a	6-7a	1:00	BCTV1205H	\$1,900.00 NM
3	10/16/12	10/19/12	NBC Today Show	7-9A	-TWTF--	1:00	4	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$1,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/16/12	8:59 AM	NBC Today Show	7-9A	1:00	BCTV1205H	\$1,800.00 NM
4	WGAL	W	10/17/12	7:59 AM	NBC Today Show	7-9A	1:00	BCTV1205H	\$1,800.00 NM
1	WGAL	Th	10/18/12	8:59 AM	NBC Today Show	7-9A	1:00	BCTV1205H	\$1,800.00 NM
3	WGAL	F	10/19/12	7:23 AM	NBC Today Show	7-9A	1:00	BCTV1205H	\$1,800.00 NM
4	10/16/12	10/16/12	M-F 12-12:30p News	12-12:30p	-T-----	1:00	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/16/12	12:27 PM	M-F 12-12:30p News	12-12:30p	1:00	BCTV1205H	\$800.00 NM
5	10/16/12	10/19/12	M-F 2-3p	2-3p	-TWTF--	1:00	4	\$250.00	NM
Class of Time - Pre-emptible with notice									



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963861-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser		Product	Estimate Number
Casey/D/Senate		Bob Casey for Senate :60's	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/16/12	10/19/12	M-F 2-3p Class of Time - Pre-emptible with notice	2-3p	-TWTF--	1:00	4	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/16/12	2:37 PM	M-F 2-3p	2-3p	1:00	BCTV1205H	\$250.00 NM
3	WGAL	W	10/17/12	2:36 PM	M-F 2-3p	2-3p	1:00	BCTV1205H	\$250.00 NM
2	WGAL	Th	10/18/12	2:54 PM	M-F 2-3p	2-3p	1:00	BCTV1205H	\$250.00 NM
4	WGAL	F	10/19/12	2:20 PM	M-F 2-3p	2-3p	1:00	BCTV1205H	\$250.00 NM
6	10/16/12	10/19/12	M-F 5-6p News Class of Time - Pre-emptible with notice	5-6p	-TWTF--	1:00	4	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	4	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	Tu	10/16/12	5:47 PM	M-F 5-6p News	5-6p	1:00	BCTV1205H	\$2,000.00 NM
3	WGAL	W	10/17/12	5:14 PM	M-F 5-6p News	5-6p	1:00	BCTV1205H	\$2,000.00 NM
4	WGAL	Th	10/18/12	5:23 PM	M-F 5-6p News	5-6p	1:00	BCTV1205H	\$2,000.00 NM
1	WGAL	F	10/19/12	5:56 PM	M-F 5-6p News	5-6p	1:00	BCTV1205H	\$2,000.00 NM
7	10/16/12	10/16/12	Entertainment Tonight Class of Time - Pre-emptible with notice	7-730p	-T-----	1:00	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/16/12	7:17 PM	Entertainment Tonight	7-730p	1:00	BCTV1205H	\$1,000.00 NM
8	10/16/12	10/16/12	NBC Prime Class of Time - Pre-emptible with notice	8-9p	-T-----	1:00	1	\$4,800.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-T-----	1	\$4,800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Tu	10/16/12	8:20 PM	NBC Prime	8-9p	1:00	BCTV1205H	\$4,800.00 NM
9	10/20/12	10/20/12	Sa/Su Early News Class of Time - Pre-emptible with notice	630-7p or 7-730p	-----S-	1:00	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/20/12	7:10 PM	Sa/Su Early News	630-7p or 7-730p	1:00	BCTV1205H	\$700.00 NM
11	10/20/12	10/21/12	Sat/Sun News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	-----SS	1:00	2	\$300.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----SS	2	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Sa	10/20/12	6:40 AM	Sat/Sun News 8 at 6a	6-7a	1:00	BCTV1205H	\$300.00 NM
2	WGAL	Su	10/21/12	6:20 AM	Sat/Sun News 8 at 6a	6-7a	1:00	BCTV1205H	\$300.00 NM
12	10/21/12	10/21/12	Su 7-730a Class of Time - Pre-emptible with notice	7-730a	-----S	1:00	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	Su	10/21/12	7:20 AM	Su 7-730a	7-730a	1:00	BCTV1205H	\$400.00 NM
13	10/20/12	10/20/12	NBC Saturday Today Class of Time - Pre-emptible with notice	7-9a	-----S-	1:00	1	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$1,500.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.



Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963861-1	10/28/12	October 2012	10/01/12 - 10/22/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	Bob Casey for Senate :60'		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/20/12	10/20/12	NBC Saturday Today Class of Time - Pre-emptible with notice	7-9a	-----S-	1:00	1	\$1,500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 10/20/12 7:56 AM NBC Saturday Today 7-9a 1:00 BCTV1205H \$1,500.00 NM									
14	10/21/12	10/21/12	NBC Sunday Today Class of Time - Pre-emptible with notice	8-9a	-----S	1:00	1	\$1,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 10/21/12 8:57 AM NBC Sunday Today 8-9a 1:00 BCTV1205H \$1,300.00 NM									
15	10/20/12	10/21/12	Sa/Su News 8 at 9a Class of Time - Pre-emptible with notice	9-10a	-----11	1:00	2	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----11 2 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Sa 10/20/12 9:45 AM Sa/Su News 8 at 9a 9-10a 1:00 BCTV1205H \$800.00 NM 2 WGAL Su 10/21/12 9:43 AM Sa/Su News 8 at 9a 9-10a 1:00 BCTV1205H \$800.00 NM									
16	10/21/12	10/21/12	Su 730-8a Class of Time - Pre-emptible with notice	730-8a	-----S	1:00	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/15/12 10/21/12 -----S 1 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL Su 10/21/12 7:36 AM Su 730-8a 730-8a 1:00 BCTV1205H \$200.00 NM									
18	10/22/12	10/22/12	M-F News 8 at 5a Class of Time - Pre-emptible with notice	5-6a	M-----	1:00	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/22/12 5:24 AM M-F News 8 at 5a 5-6a 1:00 BCTV1205H \$800.00 NM									
19	10/22/12	10/22/12	M-F News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	M-----	1:00	1	\$1,900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$1,900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/22/12 6:59 AM M-F News 8 at 6a 6-7a 1:00 BCTV1205H \$1,900.00 NM									
20	10/22/12	10/22/12	NBC Today Show Class of Time - Pre-emptible with notice	7-9A	M-----	1:00	1	\$1,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$1,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/22/12 8:29 AM NBC Today Show 7-9A 1:00 BCTV1205H \$1,800.00 NM									
21	10/22/12	10/22/12	M-F 12-12:30p News Class of Time - Pre-emptible with notice	12-12:30p	M-----	1:00	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/22/12 12:10 PM M-F 12-12:30p News 12-12:30p 1:00 BCTV1205H \$800.00 NM									
22	10/22/12	10/22/12	M-F 2-3p Class of Time - Immediately Pre-emptible without notice	2-3p	M-----	1:00	1	\$250.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/22/12 10/28/12 M----- 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WGAL M 10/22/12 2:41 PM M-F 2-3p 2-3p 1:00 BCTV1205H \$250.00 NM									

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Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963861-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Casey/D/Senate	Bob Casey for Senate :60's	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	10/22/12	10/22/12	M-F 2-3p	2-3p	M-----	1:00	1	\$250.00	
Class of Time - Immediately Pre-emptible without notice									
Total Spots							37		

Payment Terms 30 Days

<u>Gross Total</u>	\$45,450.00
<u>Agency Commission</u>	\$6,817.50
<u>Net Amount Due</u>	\$38,632.50



www.thewgalchannel.com

WGAL
1300 Columbia Avenue
Lancaster, PA 17603
Main: (717)393-5851
Billing: (410)338-6432

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954951-2	10/07/12	October 2012	10/01/12 - 10/01/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washington	National

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street
Philadelphia, PA 19103

Send Payment To:

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	954951	06334305

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	10/01/12	10/01/12	M-F News 8 at 5a	5-6a	1-----	:30	1	\$300.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/01/12	5:23 AM	M-F News 8 at 5a	5-6a	:30	BCTV1208H	\$300.00 NM
16	10/01/12	10/01/12	M-F News 8 at 6a	6-7a	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/01/12	6:59 AM	M-F News 8 at 6a	6-7a	:30	BCTV1208H	\$800.00 NM
17	10/01/12	10/01/12	NBC Today Show	7-9A	2-----	:30	2	\$750.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	2-----	2	\$750.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WGAL	M	10/01/12	7:29 AM	NBC Today Show	7-9A	:30	BCTV1208H	\$750.00 NM
1	WGAL	M	10/01/12	8:47 AM	NBC Today Show	7-9A	:30	BCTV1208H	\$750.00 NM
18	10/01/12	10/01/12	M-F News 8 at 6p	6-630p	1-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/01/12	6:22 PM	M-F News 8 at 6p	6-630p	:30	BCTV1208H	\$1,200.00 NM
19	10/01/12	10/01/12	Access Hollywood	730-8p	1-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL	M	10/01/12	7:55 PM	Access Hollywood	730-8p	:30	BCTV1208H	\$600.00 NM
20	10/01/12	10/01/12	Mon NBC Prime Other	Prime Other	1-----	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/12	10/07/12	1-----	1	\$2,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Lehigh Valley, PA 18002-6878

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
954951-2	10/07/12	October 2012	10/01/12 - 10/01/12
Advertiser	Product	Estimate Number	
Casey/D/Senate	BOB CASEY FOR SEN		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/01/12	10/01/12	Mon NBC Prime Other	Prime Other	1-----	:30	1	\$2,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL M		10/01/12	9:13 PM	Mon NBC Prime Other	Prime Other	:30	BCTV1208H	\$2,400.00 NM
21	10/01/12	10/01/12	NBC Tonight Show	1135p-1235a	1-----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	1-----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL M		10/01/12	12:10 AM	NBC Tonight Show	1135p-1235a	:30	BCTV1208H	\$175.00 NM
22	10/01/12	10/01/12	M-Su News 8 at 11p	11-1135p	1-----	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	1-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL M		10/01/12	11:14 PM	M-Su News 8 at 11p	11-1135p	:30	BCTV1208H	\$800.00 NM
23	10/01/12	10/01/12	NBC Prime	10-11P	M-----	:30	1	\$1,600.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/01/12	10/07/12	M-----	1	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WGAL M		10/01/12	10:32 PM	NBC Prime	10-11P	:30	BCTV1208H	\$1,600.00 NM
Total Spots							10		

Payment Terms 30 Days

<u>Gross Total</u>	\$9,375.00
<u>Agency Commission</u>	\$1,406.25
<u>Net Amount Due</u>	\$7,968.75